



SEFI Conference 2023

11 – 14<sup>th</sup> September 2023  
TU Dublin, Dublin



SPONSORSHIP OPPORTUNITIES

## INVITATION

The flagship European conference for engineering education is the annual conference of the European Society for Engineering Education (SEFI). Companies and organisations with an interest in engineering education are invited to support the 2023 SEFI Annual Conference.

The 2023 SEFI Annual Conference will be held from 11<sup>th</sup> to the 14<sup>th</sup> of September 2023 at TU Dublin in Dublin, Ireland.

The theme for the conference will be Engineering Education for Sustainability.

The SEFI Annual Conference is a scientific conference focused on Engineering Education and is the largest event of this type in Europe. There are typically approximately 400 delegates coming from across Europe, and the wider world.

SEFI annual conferences present a unique opportunity for sponsors to meet with and exchange ideas with engineering educators, university management, professors, students, and others in industry and professional organisations. Conferences offer sponsors multiple opportunities to meet these delegates, share news of developments and products, and expand their contact networks.

Papers presented at the conference are listed in SCOPUS, and each accepted paper will receive a Digital Object Identifier (DOI), which should ensure high quality delegates and engineering education contributions.

Therefore, sponsorship of the SEFI 2023 annual conference in Dublin will offer a spectrum of benefits. To match sponsor needs, there are a range of sponsor packages available below.

## CONFERENCE COMMITTEE

### CONFERENCE SECRETARIAT

Conference Organisers Limited (Ireland)

[events@conferenceorganisers.ie](mailto:events@conferenceorganisers.ie)

[www.conferenceorganisers.ie](http://www.conferenceorganisers.ie)



### CONFERENCE VENUE

East Quad Campus, TU Dublin.  
D07 H6K8, Dublin, Ireland

[Grangegorman | TU Dublin](#)

The University's East Quad Campus is located in Dublin 7, about 1 km from Dublin City Centre. The campus is surrounded to the south-east by Smithfield, to the west by Stoneybatter, north by Cabra, to the north and east by Phibsborough / Broadstone.



## IMPORTANT DATES

|                                    |                            |
|------------------------------------|----------------------------|
| Sponsorship Confirmation           | 30 April 2023              |
| Early Registration Fee Deadline    | 30 June 2023               |
| Sponsors to Submit Print Materials | July 2023                  |
| Standard Registration Fee Deadline | 10 September 2023          |
| Exhibition Set-up                  | Sunday 10 September 2023   |
| Exhibition Starts                  | Monday 11 September 2023   |
| Exhibition                         | Thursday 14 September 2023 |
| Exhibition Dismantling             | Thursday 14 September 2023 |

## SPONSORSHIP OPPORTUNITIES

The SEFI 2023 Conference provides many ways to present your company and organisation to conference attendees. Sponsorship can be provided to support general or specific conference items or activities.

Acknowledged Sponsors will receive complimentary conference registrations, exhibition space and prominent recognition in conference documentation and on the conference website. Conference registration includes admission to the conference sessions, lunch, tea and coffee breaks. All prices are in Euro and are VAT exclusive, unless otherwise specified.

## DIAMOND PARTNER €10,000

- Official Designation as a Diamond Sponsor of **SEFI 2023 Conference**
- Coverage for your organisation on all promotional materials in the run up to the conference
- Inclusion on social media posts
- Front page advertising on conference website
- Branding on the SEFI 2023 Conference sponsors page of the conference website with a link to your own website
- Logo on the SEFI 2023 Conference sponsors page of the Conference app
- The list of the attendees - who agreed with it - before the conference

### During SEFI 2023

- Opportunity to organise a workshop in the Main Auditorium
- Acknowledgement at the Opening and Closing Ceremonies as a 'Diamond Partner'
- The first corporate welcome address during the conference gala dinner (5 min)
- 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- Two-page advert in the conference books of extended abstracts
- Exhibition Space (up to 6 meters)
- Inclusion in conference sponsors quiz (see details below)
- 4 complimentary registrations which includes welcome reception, conference dinner, tea & coffee breaks and lunch, for personnel manning the exhibition stand. Additional staff members may attend by registering as industry delegates
- 3 digital inserts in the conference app
- Company information, leaflets and other materials distributed to attendees (no limits)
- Logo on the conference app

## PLATINUM PARTNER €8,000

- Official Designation as a Platinum Sponsor of **SEFI 2023 Conference**
- Coverage for your organisation on all promotional materials in the run up to the conference
- Inclusion on social media posts
- Front page advertising on conference website
- Branding on the SEFI 2023 Conference sponsors page of the conference website with a link to your own website
- Logo on the SEFI 2023 Conference sponsors page of the Conference app
- The list of the attendees - who agreed with it - before the conference

### During SEFI 2023

- Opportunity to organise a workshop (2 hours maximum)
- Acknowledgement at the Opening and Closing Ceremonies as a 'Platinum Partner'
- Welcome address during the conference gala dinner (3 min)
- 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- Two-page advert in the conference books of extended abstracts
- Exhibition Space (up to 4 meters)
- Inclusion in conference sponsors quiz (see details below)
- 3 complimentary registrations which includes welcome reception, conference dinner, tea & coffee breaks and lunch, for personnel manning the exhibition stand. Additional staff members may attend by registering as industry delegates

- 2 digital inserts in the conference app
- Company information, leaflets and other materials distributed to attendees (max. 3 pieces)
- Logo on the conference app

#### **GOLD PARTNER    €6,000 (€5,000 for SEFI members)**

- Official Designation as a Gold Sponsor of **SEFI 2023 Conference**
- Branding on the SEFI 2023 Conference sponsors page of the conference website with a link to your own website
- Logo on the SEFI 2023 Conference sponsors page of the Conference app
- The list of the attendees - who agreed with it - before the conference

#### **During SEFI 2023**

- Option to organise a 1-hour conference workshop
- Referencing to sponsors and showing of logos in combination with start of the conference.
- 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- One-page advert or logo in the digital conference book of extended abstracts
- Exhibition Space (trestle table)
- Inclusion in conference sponsors quiz (see details below)
- 2 complimentary registrations which includes welcome reception, conference dinner, tea & coffee breaks and lunch, for personnel manning the exhibition stand. Additional staff members may attend by registering as industry delegates
- 1 digital inserts in the conference app
- Option to provide leaflet or brochure in the merchandising and information folder to be given to attendees at the conference.
- Logo on the conference app

#### **SILVER PARTNER    €4,500 (€3,500 for SEFI members)**

- Official Designation as a Silver Sponsor of **SEFI 2023 Conference**
- Branding on the SEFI 2023 Conference sponsors page of the conference website with a link to your own website
- Logo on the SEFI 2023 Conference sponsors page of the Conference app

#### **During SEFI 2023**

- Logo in the digital conference book of extended abstracts
- Exhibition stand, (TV viewing during the conference)
- 1 complimentary registrations which includes welcome reception, conference dinner, tea & coffee breaks and lunch, for personnel manning the exhibition stand. Additional staff members may attend by registering as industry delegates
- 1 digital inserts in the conference app
- Option to provide leaflet or brochure in the merchandising and information folder to be given to attendees at the conference.
- Logo on the conference app

#### **BRONZE PARTNER    €3,500 (€2,500 for SEFI members)**

- Official Designation as a Bronze Sponsor of **SEFI 2023 Conference**

- Branding on the SEFI 2023 Conference sponsors page of the conference website with a link to your own website
- Logo on the SEFI 2023 Conference sponsors page of the Conference app

### During SEFI 2023

- Logo in the digital conference book of extended abstracts
- Referencing to sponsors and showing of logos in combination with start of the conference.
- 1 complimentary registrations which includes welcome reception, conference dinner, tea & coffee breaks and lunch. Additional staff members may attend by registering as industry delegates
- Logo on the conference app

**Note:** Positioning of any advertisement, company logo and company name will be at the discretion of the Conference Committee. Sponsor logos, print copy and all artwork to be supplied by the sponsor and in a format to meet printer requirements. It is the responsibility of the sponsor to meet all deadlines. The advertisement must comply with all applicable law and relevant rules under EU regulations and Irish Law.

### OTHER SPONSORSHIP OPPORTUNITIES

|   |         |
|---|---------|
| Welcome reception                           | € 6,000 |
| Digital insert in conference app (per item) | € 500   |
| Conference Tote Bag                         | €1,000  |
| Conference Dinner                           | € 9,000 |
| Lunch (per day)                             | € 6,000 |
| Coffee Breaks (per day)                     | € 1,800 |
| Inclusion in Conference Sponsors Quiz       | € 1,000 |
| Best Poster Prize                           | € 500   |

Further details on the specific branding on all of the above will be supplied on request by emailing [events@conferenceorganisers.ie](mailto:events@conferenceorganisers.ie)

### Sponsors Quiz

Sponsors choosing to take this option will be asked to provide a question about their company, products or services for inclusion in a quiz, which will be in every delegate pack. Delegates will be given the opportunity to submit their answers and win a prize. This will encourage delegates to come to sponsor stands and find out more about your products and services.

### Complimentary Registrations

Complimentary registration includes admission to the conference sessions, lunch, and coffee breaks. These registrations can be used for additional staff manning the exhibition areas and VIP Guests. The nominated delegates are liable for their own accommodation and travel expenses.

Additional staff members must register as conference industry delegates.

Exhibitors are responsible for costs regarding transportation, set-up, and storage of any additional exhibition material.

## Exhibition Spaces

The Exhibition will be held in the Grangegorman Campus, on the ground floor. The main meeting rooms are located throughout the Campus. Registration will be located at the ground floor and coffee breaks and lunch will be served in the Exhibition Hall during the conference breaks.

Diamond sponsors have first choice of area for their exhibition booth. In the case of multiple applicants in the same category, spaces are negotiated on a first-come, first-served basis.

Exhibitors are invited to set up their own free-standing folding display panel system to a size confirmed in their sponsorship pack. Exhibition space is limited, and these dimensions cannot be exceeded.

## Overview of Sponsorship Options

|   | Diamond Sponsor  | Platinum Sponsor   | Gold Sponsor   | Silver Sponsor             |
|---|--|--|--|----------------------------|
| <b>Exhibition Space</b>                 | Premium  | Premium  | Standard   | Standard                   |
| <b>Sponsor Workshop Option</b>          | ✓  | ✓<br>(2 hours max)   | ✓<br>(1 hour)  | Not included               |
| <b>Industry Delegate Registrations</b>  | 4  | 3  | 2  | 1                          |
| <b>Recognised from podium</b>           | Opening and closing ceremonies   | Opening and closing ceremonies   | Not included   | Not included               |
| <b>Logo display</b>                     | Front page advertising on the website<br>Conference website and app<br>On-screen display between sessions (5 breaks) | Front page advertising on the website<br>Conference website and app<br>On-screen display between sessions (3 breaks) | Conference website and app<br>On-screen display between sessions (1 break) | Conference website and app |
| <b>Exhibition Space</b>                 | Up to 6 meters   | Up to 4 meters   | Trestle table (1.8m)   | Up to 1 meter              |
| <b>Digital Insert in Conference app</b> | 3  | 2  | 1  | 1                          |
| <b>Social Media Coverage</b>            | ✓  | ✓  | Not included   | Not included               |

|  |           |               |              |              |
|--|-----------|---------------|--------------|--------------|
| The list of the attendees before the event       | ✓         | ✓             | Not included | Not included |
| Inclusion in Sponsors Quiz                       | ✓         | ✓             | Not included | Not included |
| Welcome speech during the Gala Dinner            | 5 min     | 3 min         | Not included | Not included |
| Opportunity to distribute materials to delegates | No limits | Max. 3 pieces | 1 piece      | Not included |
| Advert in the book of abstracts                  | 2 pages   | 2 pages       | 1 page       | Logo in book |

If you would like to secure a sponsorship place for the SEFI 2023 Conference or have any questions about the sponsorship options, please contact:

## Secretariat

 [Events@conferenceorganisers.ie](mailto:Events@conferenceorganisers.ie)

 +353 (0) 1 285 9033

If you are SEFI member or if you wish to become a member and sponsor the conference, please contact:

SEFI Executive Director  
Klara Ferdova  
[klara.ferdova@sefi.be](mailto:klara.ferdova@sefi.be)

If you are not a SEFI member and wish to sponsor the SEFI2023 Conference, please contact:

Prof Mike Murphy at TU Dublin  
[mike.murphy@tudublin.ie](mailto:mike.murphy@tudublin.ie)



## SPONSORSHIP APPLICATION FORM & CONTRACT

Please note that all acknowledgements of your company and listing of company name will be generated from the following information.

Please return this form to:

SEFI 2023 Conference Secretariat

[events@conferenceorganisers.ie](mailto:events@conferenceorganisers.ie)

|                     |  |
|---------------------|--|
| Name of Company:    |  |
| Contact Name:       |  |
| Billing Address:    |  |
| City:               |  |
| Country:            |  |
| Postcode:           |  |
| Telephone:          |  |
| Email:              |  |
| Eu Business VAT No: |  |

I would like to book the following Sponsorship Items:

| Sponsorship Item                            | Qty | Unit Price*<br>€ | Total Cost<br>€ |
|---|-----|------------------|-----------------|
| Diamond Sponsorship                         |     | €10,000          |                 |
| Platinum Sponsorship                        |     | €8,000           |                 |
| Gold Sponsorship                            |     | €6,000           |                 |
| Silver Sponsorship                          |     | €4,500           |                 |
| Bronze Sponsorship                          |     | €3,500           |                 |
| Welcome Reception                           |     | €6,000           |                 |
| Conference Tote Bag                         |     | €1,000           |                 |
| Conference Dinner                           |     | €9,000           |                 |
| Digital insert in conference app (per item) |     | €500             |                 |
| Lunch (per day)                             |     | €6,000           |                 |
| Coffee Breaks (per day)                     |     | €1,800           |                 |
| Inclusion in Conference Sponsors Quiz       |     | €1,000           |                 |
| Best Poster Prize                           |     | €500             |                 |
|   |     | TOTAL            |                 |

\*Rates exclude VAT

Cancellation: after the order has been signed the company agrees to pay the amount in full. Should the event be cancelled, SEFI 2023 agrees to refund the company in full.

Please note that providing sponsorship is completely voluntary for this event and a decision to provide or not to provide sponsorship will not affect or influence, in any way, the current or future award of public contracts by IBTS.

I have read and accept the terms, conditions and cancellation policy.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

## CONFIRMATION AND PAYMENT

On receipt of the sponsorship application form, an invoice will be issued to the sponsoring company and payment must be received within 14 days in order to confirm the sponsorship.

Payment must be made by bank transfer to:

|                  |  |
|------------------|--|
| Account Name:    | Conference Organisers No. 2 Account                                    |
| Account Address: | 20C The Courtyard, Castle Street, Dalkey, Co Dublin, A96 W020, Ireland |
| Bank Name:       | Allied Irish Bank  |
| Bank Address:    | 1 Lower Baggot Street, Dublin 2, Ireland                               |
| Account No:      |  |
| Sort Code:       |  |
| IBAN:            |  |
| NSC:             |  |
| SWIFT/BIC:       |  |
| Reference:       | SEFI2023 followed by 'Company Name' and 'Invoice Number'               |

Attach a copy of the bank receipt to the Application Form. All payments must be net of all charges.

## Cancellation Policy

On signing the sponsorship/exhibition application form, the company agrees to pay the amount in full.

All cancellations must be sent in writing to [events@conferenceorganisers.ie](mailto:events@conferenceorganisers.ie) and sponsorship fees are non-refundable.

The conference is expected to go ahead in line with Irish Government guidelines.

The organiser may cancel or reschedule the event in its sole discretion. Should the event be cancelled, the organiser agrees to refund the company in full. Should the event be postponed, the sponsorship will automatically transfer to the new date.

Bank service charges and all administration fees will be deducted from all conference refunds

I have read and accept the terms, conditions and cancellation policy.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_